

Fly control at it's best with Agita fly bait spray on!

Gordon Paterson is well known in the feedlot industry throughout Australia. Gordon has 2 properties that run as feedlots. One in the Riverina area, being the legendary "Hells Gate" Feedlot 50km north of Balranald. The other "CLIFTON" Just out of Geelong. He also has 4 other cattle breeding property's in Western Victoria.

The JHW Paterson beef is well sort after and is a major part of the domestic supply chain. Gordon runs his empire from his Anakie property "Clifton" just North of Geelong in Victoria travelling fortnightly to each of his holdings.

At "Clifton", Gordon Feedlots 1200 head of Wagyu holding them for 200 to 250 day's.

An integral part of the success of "Clifton" is Gordons feedlot manager Jess Newton. Jess is very particular about the animal welfare and likes to keep the cattle well feed.

Last summer "Clifton" had a huge problem with flies. Gordon said he believed it had a lot to do with the ideal breeding conditions for flies and some of the sweet additives in the feed mix such as choc malt and lollies also attracted them.



"There were literally millions of them. They covered the feed and the feed troughs. The flies had the cattle corralled in the back corner of the yard. Every time the cattle came near the trough the flies started biting them. The cattle were not happy and could not sit down and chew their cuds which was detrimental to their weight gain" Gordon said.

Jess further highlighted the problem, **"When I tried to work the cattle with my horses that are normally very quiet and very good at their job they were also upset with the flies biting them and swarming around them. You had flies constantly up your nose and in your ears not to mention if you opened your mouth you were eating them"**.

Gordon and Jess both agreed that something needed to be done, and fast. The best management and the best feeds are no use if the stock can't or won't eat. Low intakes produce low growth rates, high cost per kg gained and animals off their feed are more prone to health issues.

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After some research Gordon called Feedworks looking for a solution to his problem, and that's when he was introduced to the Agita fly control range.

Once receiving the Agita product it was Jess's job to apply it and after consultation with Gordon they both agreed the best place was on the back of the feed trough. The application was made easy using a spray unit on their 4x4 quad bike.

"Agita is a very easy product to apply. I was very careful to be sure the correct amount of Agita was mixed with water then I poured it in the tank on the bike and then rode along side the trough spraying as I went. Another thing I liked about the product was it had no odour.

The result was amazing, it was instant. As soon as I applied the Agita the flies left the feed and landed on the sprayed area, then they fell off the side of the trough dead. An instant kill. It really happened that quickly. By the time I got back to where I start there was literally a pile of flies."

Gordon commented that within a day things were back to normal with the cattle back feeding happily at the troughs then being able to sit and chew their cud's and do what they do best in a feedlot, put on weight.

"There was an instant change in the cattle. They were happier and easier to work. There are many other places around the feedlot Agita will be an affective control in the future for us including around the horse stables and dog kennel. Our mixer wagon was also covered in flies so we will be spraying that next summer as well" Jess says

"I am 100% satisfied with Agita. I do not believe any feedlot should be without it. I have four feedlots and they will all be introduced to this fantastic product". said Gordon.

